

Cabe Lindsay

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Career Objective

Talented multimedia specialist contributing as a team player in the design and development of a diverse range of creative projects

Profile

Multi-disciplinary designer with 9 years professional experience in graphic design and web production, beginning in 2000

Software proficiency is as follows: Dreamweaver (9 years), Photoshop (9), Fireworks (9), Flash (5), Illustrator (5), InDesign (3), Premiere (3), After Effects, (3) Final Cut Pro (3), and more

Educational Background

University of Texas | Austin, TX | 08/09 to Present
Master's Degree Candidate currently enrolled in the Ad Grad program (Advertising).

University of Montana | Missoula, MT | 6/05 to 12/06
Post Graduate Student in two graduate programs: MBA and MA in Media Arts. Earned 20 graduate credit hours with a 3.76 GPA while maintaining a full-time job.

Michigan State University | East Lansing, MI | 8/98 to 5/02
Honors Graduate with a BA in Advertising. Attended on a full-ride academic scholarship, achieving Dean's List each year: 1998-2002. Earned a 3.56 GPA while averaging 16 credit hours per semester.

References

<1> Lisa Olson | Marketing Manager of MoveStudio | Dallas, TX
Email: lisa@movestudio.com | Phone: 972-814-6243

<2> Larry Leon | Partner of Venture Commercial | Dallas, TX
Email: lleon@venturedfw.com | Phone: 214-435-4400

<3> Mark Frye | Events Planner of Texas Instruments | Dallas, TX
Email: frye@ti.com | Phone: 972-917-2061

Employment Experience

Aquent | Design Staffing Agency | Austin, TX | 9/08 to Present

Art Director overseeing a diverse range of promotional art tasks in both web and print production. Projects include: adaptable vector icons, sales collateral, email marketing campaigns, and cutting-edge Flash presentations. Clients served as a contract employee include TargetScope, Southwest Corporate, and Systemware.

Prizm Development | Dallas, TX | 8/07 to 8/08

Web & Graphic Designer responsible for the strategy and execution of 13 original websites for the nation's leading healthcare institutions, including: spineabilene.com, carlespineinstitute.com, and spineaustin.com. Led all web production tasks for 20+ websites, exercising proficiency in technical aspects such as XHTML and CSS, while also performing art direction, copywriting, brand development, and video production.

Visual Learning Systems | Missoula, MT | 1/05 to 5/07

Spearheaded all promotional art activities as Marketing Director, managing both graphic design and copywriting for numerous campaigns, including print advertisements, interactive presentations, and the 200+ page website: vls-inc.com. Additional creative projects ranged from branding and packaging to press releases and market reports.

Common Ground | Missoula, MT | 2/03 to 3/04

Marketing Coordinator executing sales and administrative responsibilities, along with record keeping and other tasks required to maintain organic certification. Completed outstanding market reports and managed all promotional campaigns, including: web design and development, branding, and print advertising.

Wyoming.com | Riverton, WY | 6/01 to 9/02

Created ads for print and television as Advertising Assistant, responsible for discovering original concepts and developing both the art and copy to best convey those ideas in a publishable form. Assisted marketing efforts in conducting research, writing and presenting marketing reports.

Optimistic Realism | Austin, TX | 6/00 to Present

Working as a Media Arts Specialist supporting organizations and individuals with superb creative services: promotional art, studio art, and artcetera.

Optimistic Realism[®] is the name of my creative boutique, specializing in upbeat art and advertising. Services include Promotional Art, Studio Art, and Artcetera. Optimists know that every problem is the beginning of a solution. Optimism is not about denying reality, it's about perceiving reality in a positive way - this is my commitment. Find me online at www.optimisticrealism.com. All my best, Cabe.

